

### **REGISTRATION**

Legal Name		Birthday (mo/day/yr)	
Address	C	ity/State/ZIP	County
Telephone	Email:		
Name of Program/Center			
Please list any special accommodation	ons needed (interpret	ters, dietary restrictions, et	tc)
	Registrati	on Fee \$60.00	
codging Limited number of rooms are blocked and avair then registering, in order to receive the discourate that you they are attending the "Business Child Care." Reservations must be made by Octorices vary depending on the hotel.  Cousin's Country Inn - 541-298-516 The Dalles Inn - 541-296-9107 Fairfield Inn & Suites - The Dalles 56 Celilo Inn - 541-769-0001	ated rate, please call and conference for Family ber 26th.	Registered FamilCertified Family (Center DirectorCenter Staff	t Farly Childhood:  t Family Child Care Provider ly Child Care Provider Child Care Provider
oto release (circle one): I give perm yment Options Registration Fee: pay online at: you would like to be considered for	hittps://bookeo.com/caat r the travel scholars A W-9 will be emaile	raining?devent=41552XCE3FK1 ship, we <u>highly recomme</u> ed after online registration	<u>1663ACBF606 2018-11-10 cINEIDe8EoKO</u> li <u>end</u> you register online, as Travel on is received. It will be required to
		<u>OR</u>	
Send registration form, W	-9 and check pay	/able to: MWVCAA/C	CR&R
			full or partial travel scholarship which may 4th. An award check will be available at the

**Keynote and Workshops** Please see agenda on the other side for keynote and workshop times. Workshop details are coming soon! Placement into sessions is on a first come, first serve basis.

conference based on a pre-determined award amount to those who qualify. <u>The award is meant to subsidize for the personal expense of attending this year's conference, participants still need to pay registration fee in advance of possible award.</u>

## Please mail check or money order and this form to:

MWVCAA/CCR&R
ATTN: Shannon Vandehey
2475 Center St. N.E. Salem, Oregon 97301



# Featuring Tom Copeland and Heidi Hagel Braid (First Children's Finance)

Saturday November 10<sup>th</sup>, 2018 Fort Dalles Readiness Center, 402 East Scenic Drive, The Dalles, OR 97058

### VISION

- Provide business training, materials, and resources for child care business owners who work with children and families.
- Promote and support quality, diverse, successful and sustainable early education programs.
- Promote partnerships, networking and collaboration between Early Learning System programs and child care professionals.
- Enhance professional development in Program Management and Personal, Professional, Leadership Development.
- Empower child care professionals to seek financial stability, profitability and strong management skills critical to success

### AGENDA 7:30am – 4:45pm

7:30 a.m. – 8:30 a.m.	Registration and light breakfast
8:30 a.m. – 8:45 a.m.	Welcome and Introduction
8:45 a.m. – 9:30 a.m.	Keynote: Why Should a Parent Enroll in Your Program? Successful Strategies for Promoting Your Business Tom Copeland
9:30 a.m. – 9:45 a.m.	Networking Break
9:45 a.m. – 11:15 a.m.	General Session: How Can I Make a Profit Running a Child Care Business? Tom Copeland
11:15 a.m. – 11:30 a.m.	Networking Break
11:30 a.m. – 1:00 p.m.	Appreciation Luncheon: Reinvent Yourself as a Child Care CEO Heidi Hagel Braid
1:00 p.m. – 1:15 p.m.	Networking Break
1:15 p.m. – 2:45 p.m.	Afternoon Breakout Sessions #1
2:45 p.m. – 3:00 p.m.	Networking Break
3:00 p.m. – 4:30 p.m.	Afternoon Breakout Sessions #2
4:30 p.m. – 4:45 p.m.	Closing Remarks